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August 15, 2013

Dean's Office  
College of Business  
NATIONAL AND KAPODISTRIAN UNIVESITY OF ATHENS  
ODOS PANEPISTIMIOU 30  
ATHENS 10679 ATTICA  
GREECE Grecia

Dear Dean's Office:

The Institute for Business and Finance Research invites you and your faculty to participate in the ~~Global Conference on Business and Finance~~. The conference is an excellent venue for you and your faculty to present and ~~publish research~~ and receive quality feedback. We are enclosing the call for papers and kindly request that you inform your faculty of these events. The conference dates are:

Honolulu, Hawaii, USA, January 6-9, 2014  
San Jose, Costa Rica, May 27-30, 2014  
Las Vegas, Nevada, USA, January 4-6, 2015  
San Jose, Costa Rica, May 26-29, 2015

Theoretical, applied and empirical papers in all areas of, business, finance, marketing, management, accounting, MIS, public administration, economics, business education, health care administration and related fields are welcome. Papers related to both domestic and international issues are welcome.

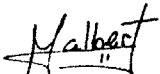
The Institute for Business and Finance Research publishes eight peer-reviewed journals:  
*The International Journal of Business and Finance Research*, *International Journal of Management and Marketing Research*, *Global Journal of Business Research*, *Accounting and Taxation*, *Business Education and Accreditation*, *Review of Business and Finance Case Studies*  
*Revista Internacional Administración y Finanzas* and *Revista Global de Negocios*.

Please visit our website for journal specific distribution, indexing and ranking information, including: EBSCOHost, ProQuest ABI/Inform, Cabell's Directory, Ulrich's Periodical Directory, The American Economic Association's *Econlit*, *e-JEL*, *JEL on CD*, *Australian Dean's Council* and others.

Papers presented at the conference are eligible for inclusion in the peer-reviewed proceedings. The proceedings are distributed on electronic media and through EBSCOHost and ProQuest. Conference papers honored with the Outstanding Research Award will be offered publication in one of the journals. In addition, direct submissions for journal publication consideration are welcome. We look forward to having your institution participate in our conferences and journals.

If you have any questions regarding the conferences, please do not hesitate to phone us at: 808-959-9120, email us at [editor@theibfr.com](mailto:editor@theibfr.com), or visit our website at [www.theIBFR.com](http://www.theIBFR.com). If you would like an electronic version of the call for papers for easy distribution to your faculty, please email us at [admin@theIBFR.com](mailto:admin@theIBFR.com).

Sincerely,



Mercedes Jalbert  
Program Chair

# 2014 GLOBAL CONFERENCE ON BUSINESS AND FINANCE

Honolulu, Hawaii, USA, January 6-9, 2014

San Jose, Costa Rica, May 27-30, 2014

Las Vegas, Nevada, USA, January 4-6, 2015

San Jose, Costa Rica, May 26-29, 2015

You are invited to participate in the 2014 and 2015 Global Conference on Business and Finance (GCBF). The conferences are sponsored by The Institute for Business and Finance Research, LLC (IBFR).

The Winter 2014 conference will be held January 6-9, 2014 at the Ala Moana Hotel in Honolulu, Hawaii, USA. Honolulu is an exciting destination with much to offer. The Island is home to some of the best beaches in the world including Waikiki Beach. Many water activities are available. There are many additional activities including the Polynesian Cultural Center, Arizona and Missouri Museums, world class shopping and a variety of shows. The other Hawaiian Islands are a short interisland flight away. Visit our website at [www.theibfr.com/travel-us.htm](http://www.theibfr.com/travel-us.htm) and [www.theibfr.com/hotel-us.htm](http://www.theibfr.com/hotel-us.htm) for additional information. A detailed call for papers is available at: [www.theibfr.com/call-us.htm](http://www.theibfr.com/call-us.htm).

The Summer 2014 conference will be held May 27-30, 2014 at the Ramada Plaza Herradura Resort and Conference Center in San Jose, Costa Rica. Costa Rica is often referred to as the Switzerland of Central America and was recently identified in an international study as the happiest place on earth. Costa Rica is a world renowned cultural and environmental destination with tremendous diversity. It has an active volcano, beautiful mountain ranges, world class beaches, abundant rainforest, and many other attractions. Many of these attractions are a day trip from the conference hotel. Visit our website at [www.theibfr.com/costaricainfo.htm](http://www.theibfr.com/costaricainfo.htm) and [www.theibfr.com/herradura.htm](http://www.theibfr.com/herradura.htm) for additional information. A detailed call for papers is available at: [www.theibfr.com/costarica-call.htm](http://www.theibfr.com/costarica-call.htm).

The conference provides an excellent venue for you to present your research and receive quality feedback. Theoretical, applied and, empirical papers, as well as case studies in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business law, business education, agribusiness, health care administration and related fields are welcome. Papers do not need to be global in nature. English and Spanish language sessions will be offered. An Internet Session will be offered for those unable to make the trip to the conference site.

## SHARE THIS CALL

We request that you kindly share this call with your colleagues. Please visit at [www.theibfr.com/subscribe/subscribe.htm](http://www.theibfr.com/subscribe/subscribe.htm)

## BENEFITS OF ATTENDING

The Conference is affiliated with seven peer-reviewed journals: *The International Journal of Business and Finance Research*, *International Journal of Management and Marketing Research*, *Global Journal of Business Research*, *Accounting and Taxation*, *Business Education and Accreditation*, *Review of Business and Finance Studies*, *Revista Internacional Administración & Finanzas* and *Revista Global de Negocios*. Please visit our website for journal specific distribution, indexing and ranking information, including: Cabell's Directory, Ulrich's Directory, The American Economic Association's *JEL* and others. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our journals. In addition, papers receiving the Best Paper in Session Award are reviewed for possible journal publication.

## IMPORTANT DEADLINES FOR

Submission for presentation consideration  
Regular registration and Payment Receipt  
Award and proceedings submissions  
Final Payment Deadline  
Hotel Reservations Deadline

## COSTA RICA

March 15, 2014  
March 28, 2014  
April 8, 2014  
April 21, 2014  
April 22, 2014

## HAWAII

November 1, 2013  
November 8, 2013  
November 15, 2013  
November 25, 2013  
November 26, 2013

## USEFUL LINKS AND CONTACT INFORMATION

Detailed Call for Papers: [www.theibfr.com/costarica-call.htm](http://www.theibfr.com/costarica-call.htm)  
Submissions for presentation consideration: [www.theibfr.com/cs.htm](http://www.theibfr.com/cs.htm)  
Costa Rica Hotel Information: [www.theibfr.com/herradura.htm](http://www.theibfr.com/herradura.htm)  
US Hotel Information: [www.theibfr.com/hotel-us.htm](http://www.theibfr.com/hotel-us.htm)  
Registration: [www.theibfr.com/cs.htm](http://www.theibfr.com/cs.htm)  
Accepted forms of payment: [www.theibfr.com/paymentmethods.htm](http://www.theibfr.com/paymentmethods.htm)  
General inquiries: [admin@theibfr.com](mailto:admin@theibfr.com)

## SUBMISSIONS FOR PRESENTATION CONSIDERATION

Submit a 200-word abstract or full paper at: [www.theibfr.com/cs.htm](http://www.theibfr.com/cs.htm). Early submissions are greatly appreciated. All submissions must be in Microsoft Word.

## CONFERENCE FEES

Conference registration is \$360 for presenting and non-presenting attendees. The registration fee for full-time students is \$330. There is an US\$80 fee for each additional paper. A \$50 late fee applies for registration fees received after the regular payment deadline. If your payment is not received by the final payment deadline, your participation will be cancelled. The registration form and payment methods are available at: [www.theIBFR.com/cs.htm](http://www.theIBFR.com/cs.htm).

## HOTEL INFORMATION

We encourage you to stay at the conference hotels and arrange for your lodging early. Hotel rates for the Hawaii Conference start at \$129 per night. Hotel rates for the Costa Rica conference start at \$115 per night. Please visit [www.theibfr.com](http://www.theibfr.com) for detailed information.

## CONFERENCE CANCELLATIONS

The Institute reserves the right to cancel the conference, or reassign all presentations to internet sessions, in the event of a natural disaster, terrorist event, illness or other unusual circumstances as determined solely at the discretion of the IBFR. In the event of conference cancellation, the Institute will only be responsible for, at most, returning the attendee's conference registration fee. The IBFR reserves the right to modify, add to, or delete its policies and procedures at any time. Any such change shall not be considered a violation of the relationship between the IBFR and conference participants or paper authors. The IBFR reserves the right to refuse service to anyone.